



Community Services *Staff Report*

REPORT NO: CS-2024-15

TO: Council

SUBMITTED BY: Chris Catania, Director of Community Services

PREPARED BY: Chris Catania, Director of Community Services

REVIEWED BY: Sharon Chambers, Chief Administrative Officer

DATE: June 10, 2024

SUBJECT: Video Streaming Agreement at the Wilmot Recreation Complex Optimist Pad

RECOMMENDATION:

THAT Report CS-2024-15, Video Streaming Agreement at the Wilmot Recreation Complex Optimist Pad be received for information; and

THAT the Mayor and Clerk be authorized to execute an agreement with the New Hamburg Hockey Association and Wilmot Girls Hockey Association for the provision of Video Streaming at the Wilmot Recreation Complex Optimist Pad

SUMMARY:

This report recommends entering into an agreement with the New Hamburg Hockey Association and Wilmot Girls Hockey Association for the provision of video streaming at the Wilmot Recreation Complex Optimist Pad.

BACKGROUND:

On October 16, 2023, Council approved executing an agreement for the New Hamburg Firebirds Junior Hockey Club to Video Stream at the Wilmot Recreation Complex Schout Pad.

The New Hamburg Firebirds have installed camera(s) for subsequent recording of the Club's hockey games and practices. The video streaming equipment owned and maintained by Hockey Technology Partners LLC is under the custody, care, operation, and control of the New Hamburg Firebirds. As such, other affiliated groups (New Hamburg Hockey Association & Wilmot Girls Hockey Association) have approached the Firebirds in a coordinated effort to have use of this technology and service to benefit their associations.

On December 5, 2023, Council approved executing an agreement for the New Hamburg Hockey Association and Wilmot Girls Hockey Association to allow Video Streaming at the Wilmot Recreation Complex Schout Pad. This arrangement was successfully piloted for the latter half of the 2023/2024 ice season.

REPORT:

With this successful pilot, Staff have been approached by the New Hamburg Hockey Association and Wilmot Girls Hockey Association for additional video streaming equipment on the Optimist pad (Additional to the operations on the Schout Pad). However, the wording of the December 11th Council resolution was to authorize Mayor and Clerk to execute "an agreement" with the Associations, based on terms relating to a Firebirds-owned camera. This new agreement requiring Council approval would be for a New Hamburg Hockey/Wilmot Girls Hockey-owned/operated camera in a different program area (Optimist Pad).

Staff are working with the New Hamburg Hockey Association and Wilmot Girls Hockey Association to ensure all provisions are taken to protect the municipality. This includes streaming/recording only the playing surface, operating only during game/practice play, providing appropriate signage and insurance that are satisfactory to the Township.

Agreeable Terms of Reference

Agreeable terms of reference for a video streaming agreement in the Wilmot Recreation Complex Optimist Pad with the New Hamburg Hockey Association and Wilmot Girls Hockey Association. This includes:

- One (1) year Term with provisions for automatic renewal.
- Filming and streaming to occur only during the hockey season.
- Filming and streaming to only capture ice surface inclusive of practices, games and ceremonies.
- New Hamburg Hockey Association and Wilmot Girls Hockey Association responsible for cost and implementation of the camera(s)
- New Hamburg Hockey Association and Wilmot Girls Hockey Association responsible for all day-to-day operation, maintenance, repairs and/or replacements
- Filming and streaming to be operated by a designated Association representative.
- New Hamburg Hockey Association and Wilmot Girls Hockey Association to operate according to all applicable legislation.

- New Hamburg Hockey Association and Wilmot Girls Hockey Association to provide adequate signage satisfaction of the Township and appropriate public notice advising streaming/recording usage.
- New Hamburg Hockey Association and Wilmot Girls Hockey Association to both maintain independently commercial general liability insurance satisfactory of the Township.

In protecting the Township, a basic license agreement with these Associations for the Optimist Ice Pad will carry the same obligations to the Township that is already in place with the New Hamburg Firebirds and the Schout Ice Pad.

ALIGNMENT WITH THE TOWNSHIP OF WILMOT STRATEGIC PLAN:

- Community Engagement through Support for Community Groups, Volunteers, Youth
- Responsible Governance through Fiscal Responsibility

FINANCIAL CONSIDERATIONS:

N/A

ATTACHMENTS:

N/A