

Request for Event to be Deemed Municipally Significant

Date of the event: April 20th, 2024

Location of the Event: St. Agatha Community Center, 1791 Erbs Rd, St. Agatha, ON N0B 2L0

Organization Name: Raja Fine Indian Cuisine

Contact Person: Senthilkumar Thangaraj

Objectives of the Organization: Indian Cuisine restaurant team is composed of highly skilled professionals who have prioritized people's tastes, preferences, and hygiene to serve our customers with the utmost pride. Together, we work towards a common goal of bringing newness and uniqueness to the taste and service. A goal for our restaurant is to maintain the cultural integrity of the cuisine by using traditional cooking methods.

Reason(s) the organization believes their event should be deemed municipally significant:

- This event is a South Indian DJ Party which is held mainly to bring together the south Indian community (Tamil Nādu, Kerala, Andhra Pradesh & Karnataka) who are large in number in KWC, Guelph, Wilmot area so that they could get the opportunity to connect, build friendship and have a fun time.
- **Cultural Celebration:** The primary goal is to celebrate South Indian culture through music, dance, and cuisine. This involves creating an atmosphere that reflects the vibrancy and diversity of South Indian traditions.
- **Entertainment:** The event aims to provide entertainment and enjoyment for guests through energetic DJ performances, live music acts, dance performances, and interactive activities that engage attendees and keep them entertained throughout the event.
- **Community Building:** Organizing a South Indian DJ party can also serve as a platform for building and strengthening the South Indian community by bringing people together to celebrate their shared heritage and cultural identity.
- **Networking Opportunities:** Another goal might be to provide networking opportunities for attendees, allowing them to connect with others who share similar interests or professional backgrounds while enjoying the festivities.
- **Promotion of South Indian Cuisine:** The event could include a selection of South Indian cuisine, such as Chicken Biryani, Chicken Chukka, Hyderabadi Veg Biryani, Veg Manchurian, Raita, Sweet etc and other traditional dishes, to promote and showcase the rich and diverse culinary heritage of South India.

- **Inclusivity:** While celebrating South Indian culture, it's essential to ensure inclusivity and welcome attendees from diverse backgrounds to participate and enjoy the event, fostering a sense of unity and harmony.
- **Creating Memorable Experiences:** Ultimately, the goal is to create a memorable and enjoyable experience for attendees, leaving them with positive memories and a desire to participate in future events.
- **Safety and Well-being:** Ensuring the safety and well-being of attendees is paramount. We will implement appropriate security measures, provide ample facilities, and promote responsible drinking to ensure a safe and enjoyable experience for everyone.
- **Feedback and Improvement:** Collecting feedback from attendees can help us identify areas for improvement and make necessary adjustments for our future events, ensuring ongoing success and satisfaction among participants.
- In order to attend any South Indian events - people usually have to travel to the GTA area. Hence many people have requested us to host an event in the Wilmot, Guelph and KWC area.
- We are hosting this event to celebrate the South Indian new year which falls on April 14th - [Tamil New Year](#), [Vishu](#) - Kerala New Year, April 09 - [Ugadi](#) - Andhra Pradesh & Karnataka New year)

Details of how, when and where the event will be advertised to the public: The event would be advertised online via Social media from March 6th 2024 onwards.

Is the event an exhibition, event or function open to the general public that is being held within the Township of Wilmot? Yes - its a public South Indian DJ event open to everyone.

Does your organization believe that the event will host 100 plus members of the general public? Yes

Can the event be defined as: (Check all that apply to your event and explain in detail your reasoning)

☐ **Has local, regional, national or international historical or cultural significance** - Yes

☐ **Builds awareness of diverse cultures**

☐ **Benefits the community at large** - Yes

Details:

As mentioned above, the event is being hosted to bring the whole south-indian community together in order to create a lively and entertaining event that celebrates South Indian culture while providing a memorable experience for attendees.