

Annual Update to Community Partners

Welcome!

sustainable
WATERLOO ▸ REGION

2021 in Review

A year of innovation, growth and evolution.

Rebrand Announcement!

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Membership stats

committed in 2021

77,065

TONNES OF CO₂e

21,899

THE EQUIVALENT OF
CARS OFF THE ROAD (TO DATE)

8,730

m³ OF WATER

70%

of members implemented projects
last year to increase sustainability

67%

of survey members have an
active Green Team

22%

of surveyed members reported a decrease in
work from home since 2020. This is still an
increase since pre-pandemic, and those members
with high work from home rates have a marked
decrease in emissions from commuting

New members 2021

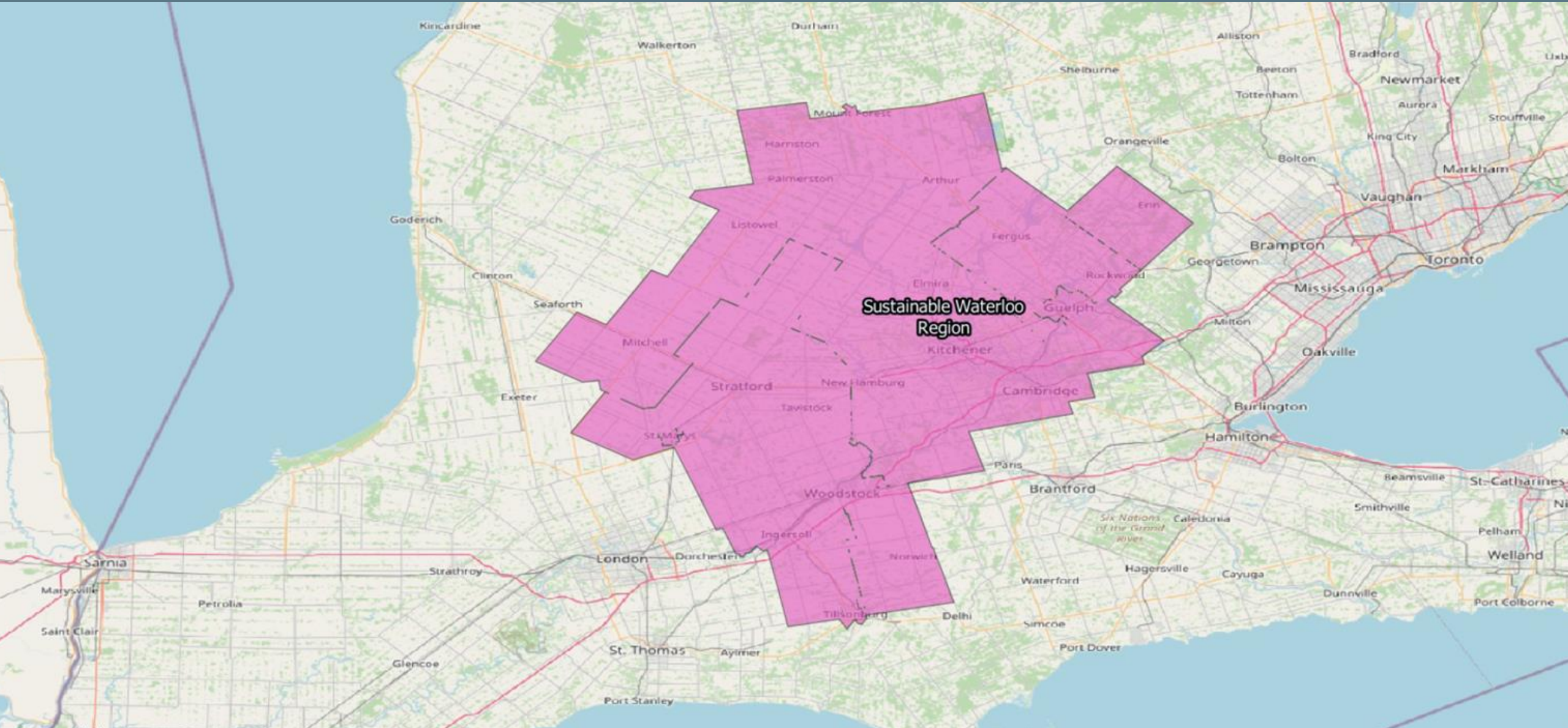
Travelwise 2021:



Impact Network 2021:



Expanding our Borders



WATERLOO'S CLEAN ECONOMY ECOSYSTEM



Microforest Pilot Project

What is Microforest?

A microforest is a small area of land that is returned to a natural state through the planting of native trees and shrubs

Microforests are planted on non-developable land and can be as small as a city residential building lot (500 square feet)

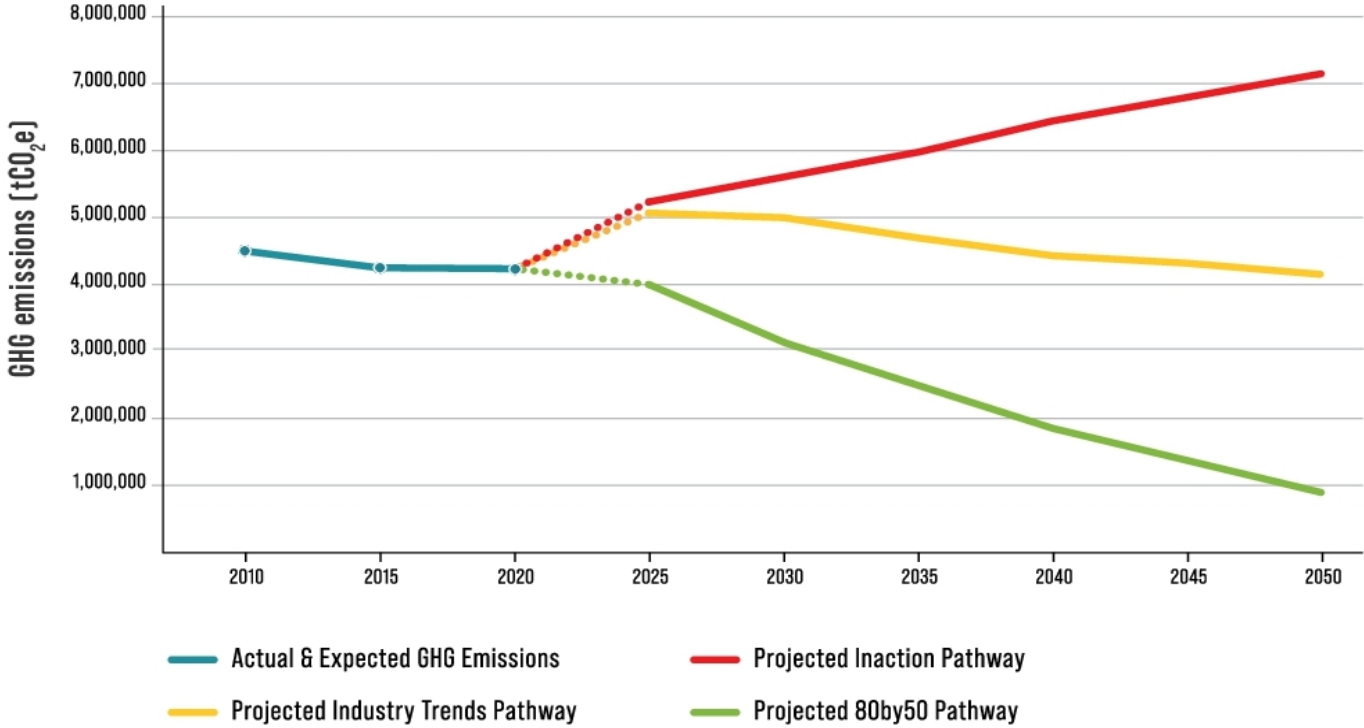
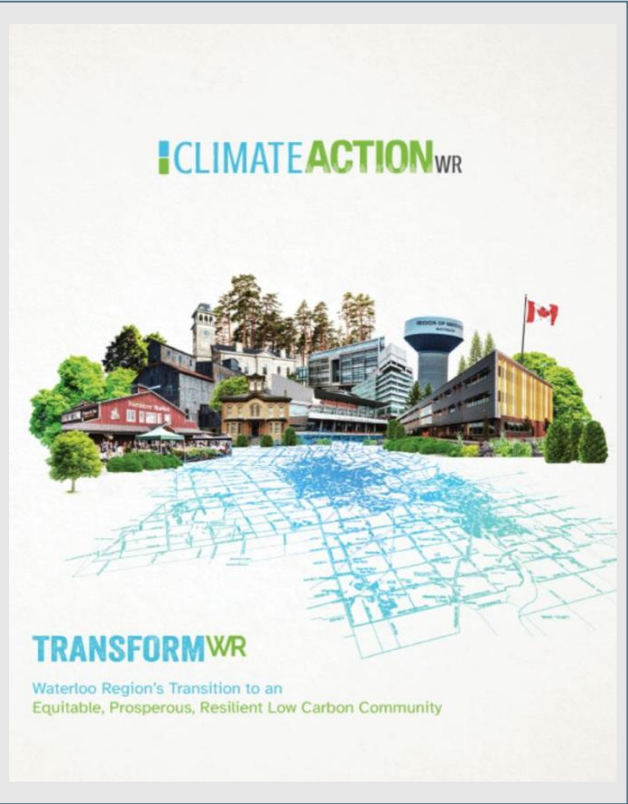


Planting day, Avenue Road P.S.

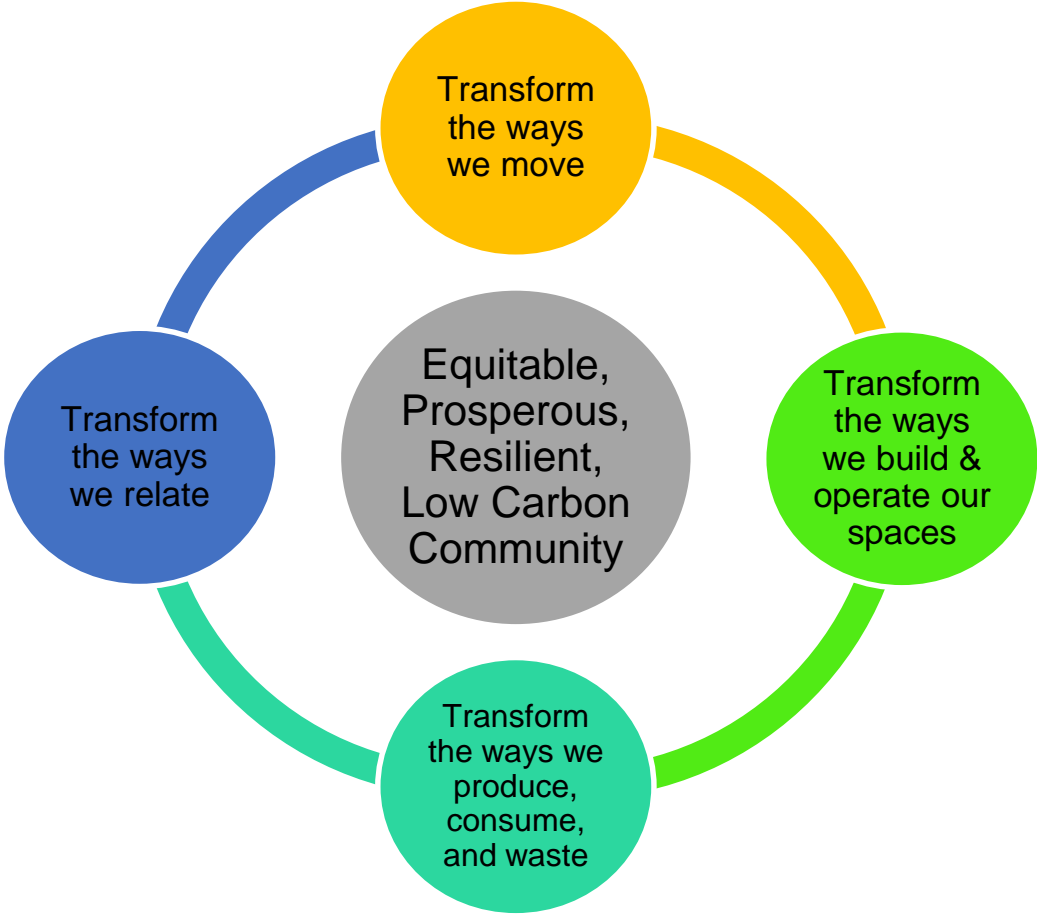
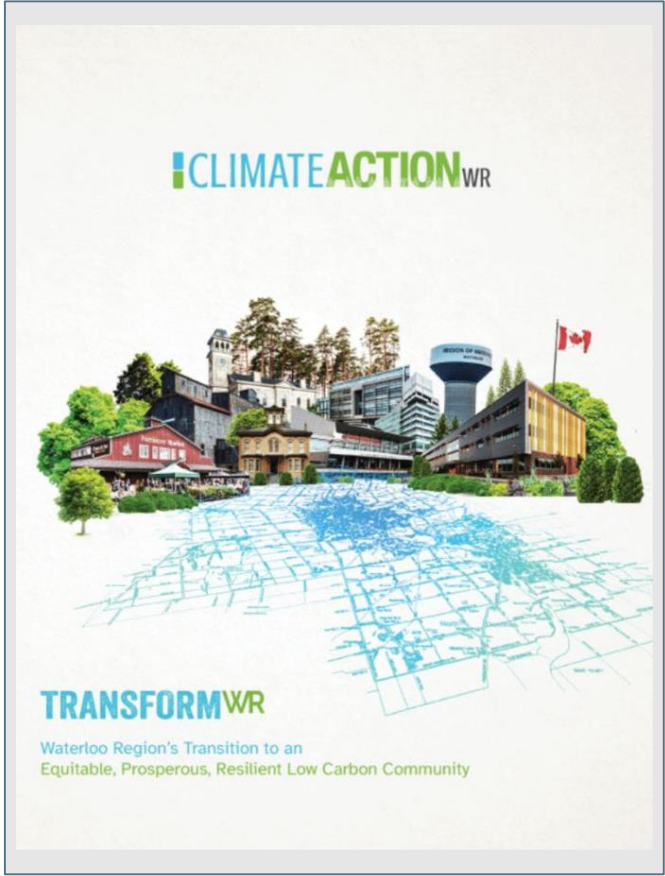
Grade 1 Art – Manchester P.S.



TransformWR



TransformWR



Looking Forward...

New members 2022

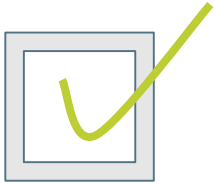
Travelwise 2022:



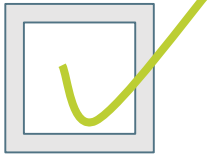
Impact Network 2022:



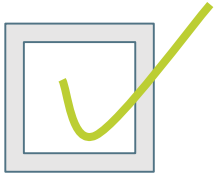
Working on programs for



Green Building Network



Ambassador Program



Community/Sustainability Lab

2021 Award Recipients

- Champion of the Year: Bruce Taylor – Enviro-Stewards
 - Partner of the Year: Studio Locale
 - Rookie of the Year: Conrad Grebel University College
 - Sustainable Commuting: City of Kitchener
 - Best Partnership: Sector Map Partners
 - Sustainability Breakthrough: Microforest Partners
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Join us to help build a prosperous, just and sustainable future

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Thank You

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